

IT Security trends and challenges

Kirill Evreinov, EMEA Sales Engineer

1 in 3

work outside the office regularly

3 in 4

chose their own work mobile

3 in 4

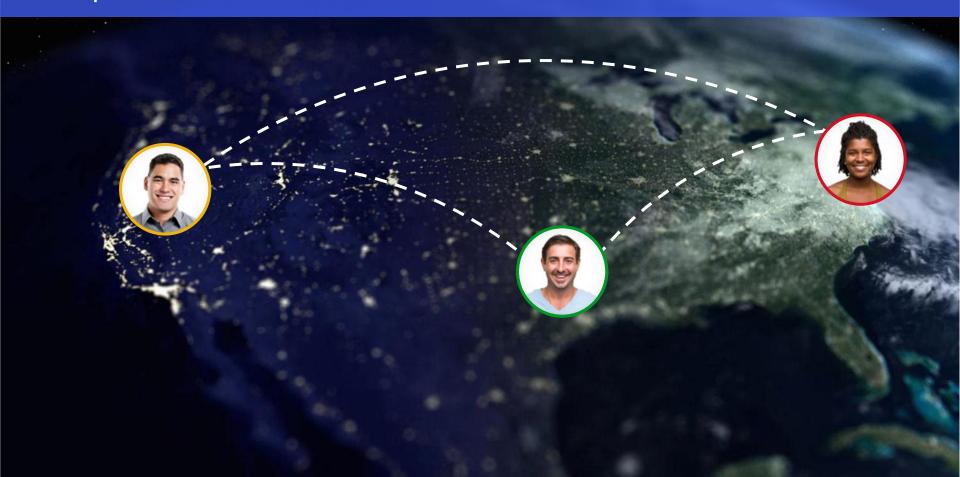
prefer tech at home to tech at work



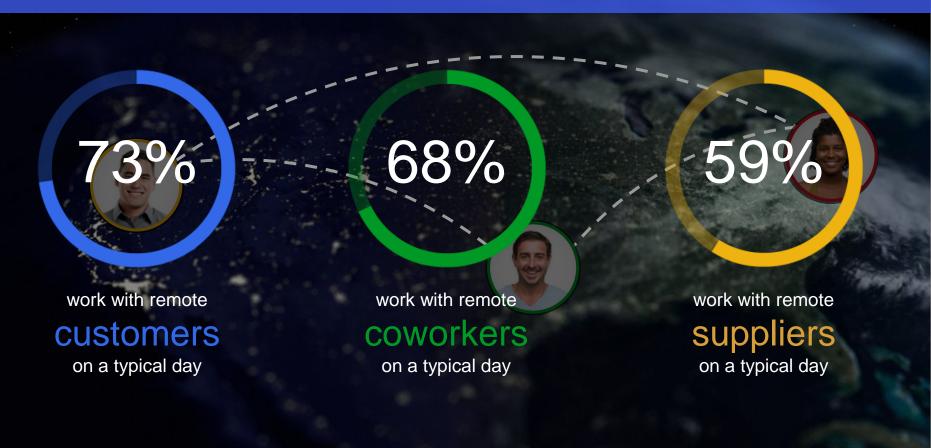




People need to connect across distance

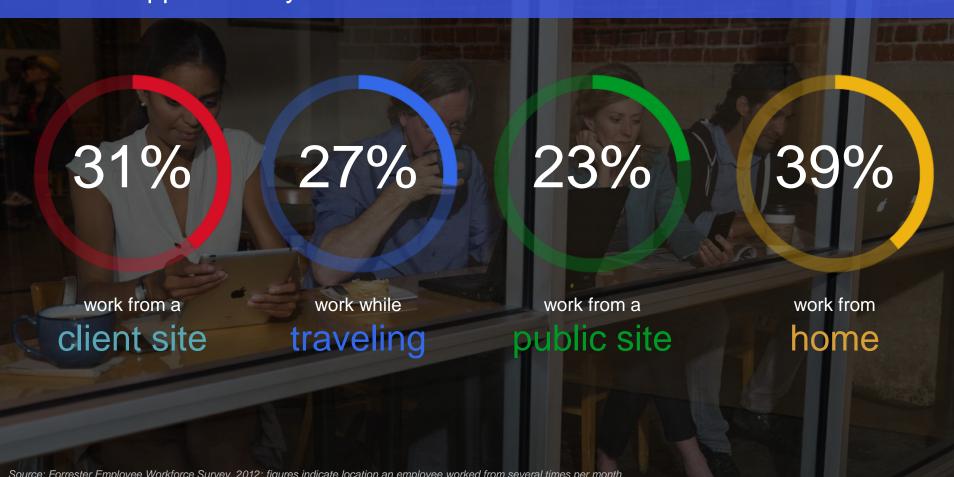


People need to connect across distance

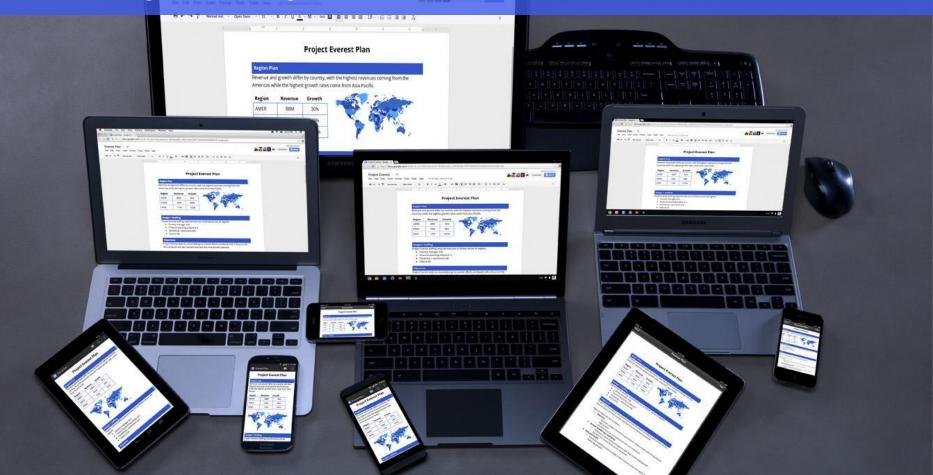




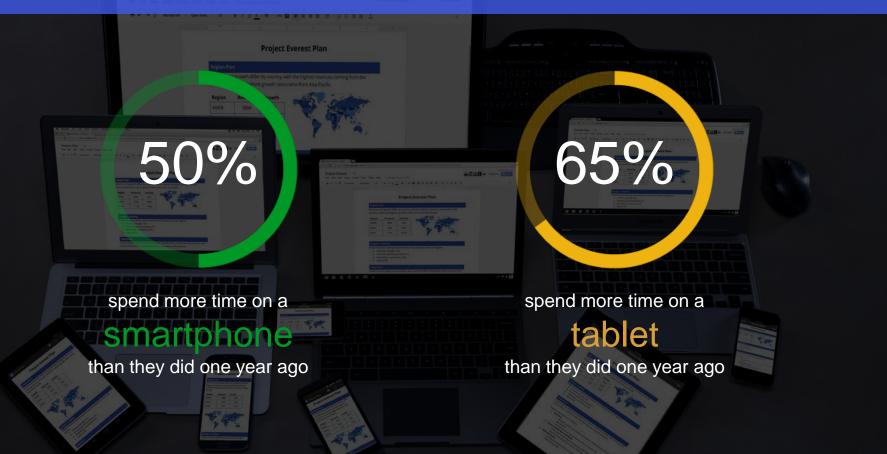
Work happens everywhere



The average knowledge worker uses three devices



The average knowledge worker uses three devices

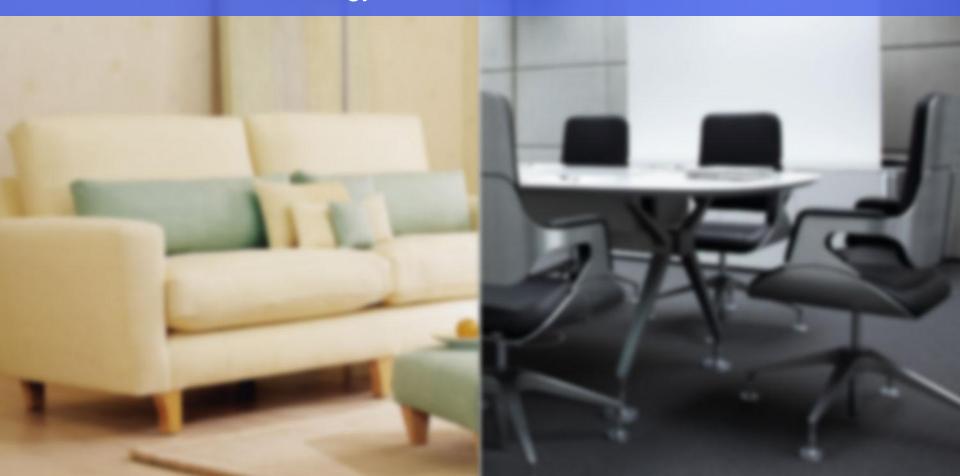




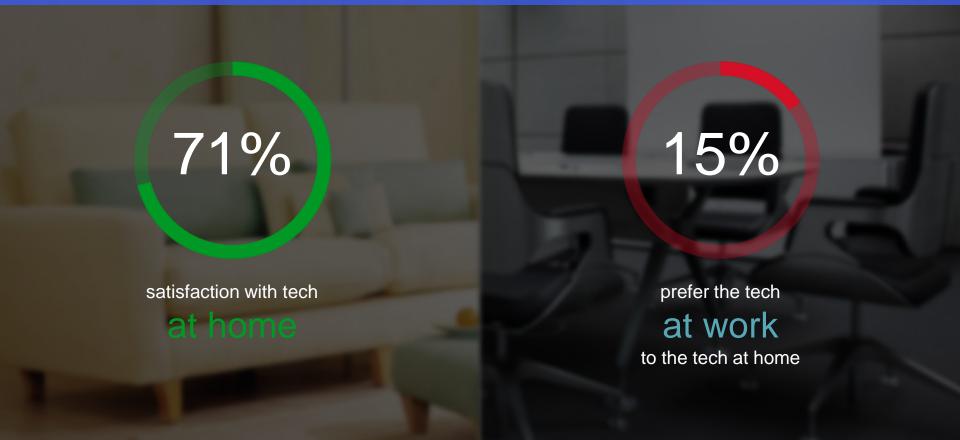
BYOD is the new normal



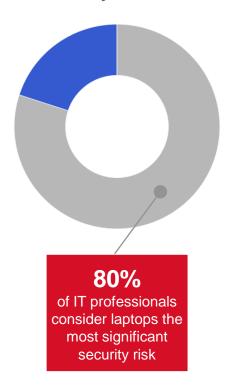
We have better technology at home than at work



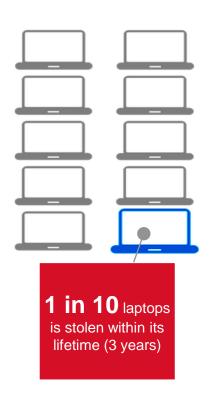
We have better technology at home than at work



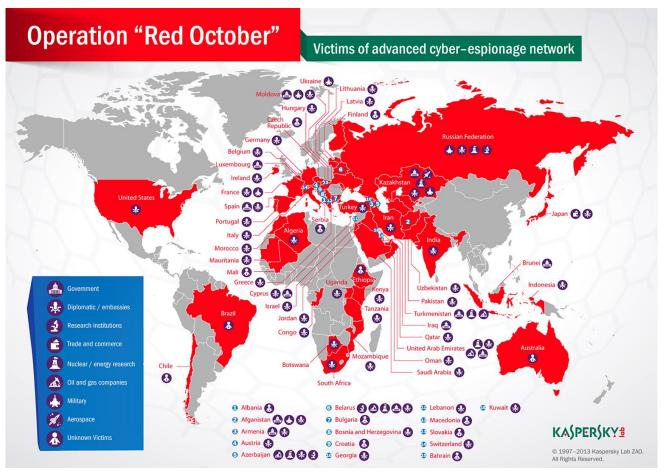
Security risks in an on-premise environment







Source: Ponemon Institute, 2013







*Kaspersky Lab, 2014



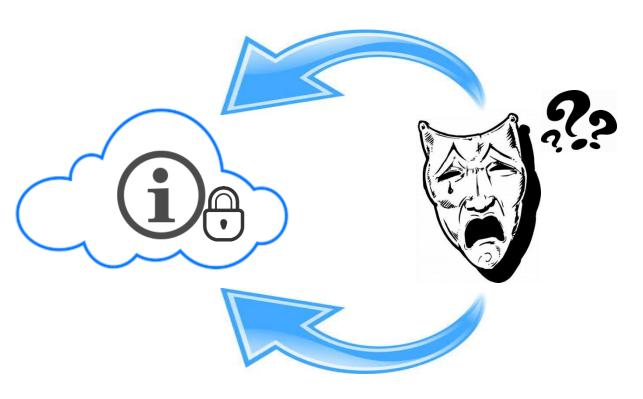


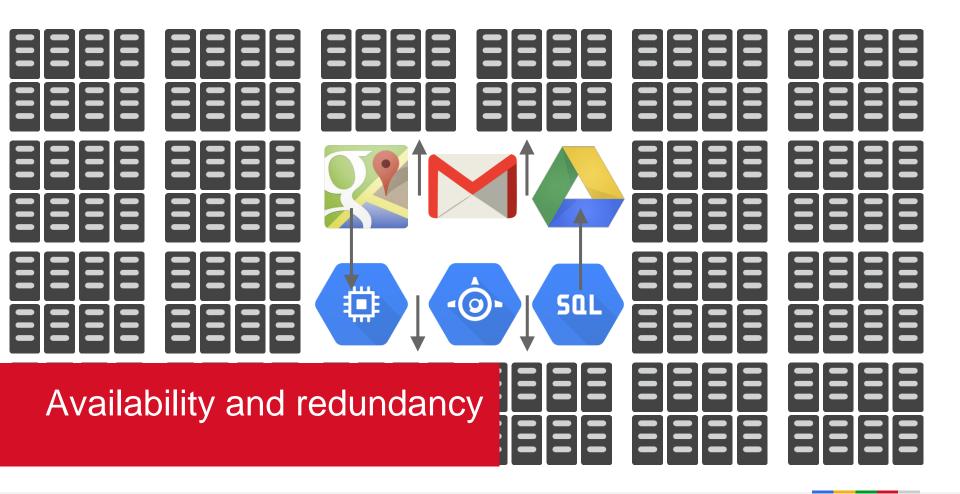












THANK YOU